

LED NAME BADGE

The eXpression

The **eXpression**™
LED Name Badge



**IT LIGHTS, IT SCROLLS,
IT PROMOTES, IT SELLS,
AND ITS PROGRAMMABLE!**

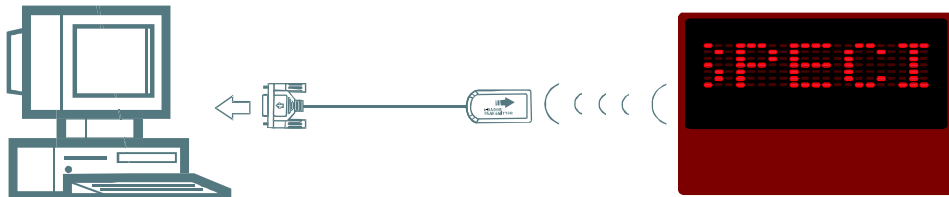
*Compact/slim design
Windows® Software*

*Red LED's for easy readability
Area for logo or web address
Program up to 120 characters*

*Attaches using micro-magnet
Package includes everything you need*

eXpression™ IR (Infrared programming model with onboard ON/OFF switch)

Package includes:
Name Badge, Serial Cable with IR Transmitter, Cell Battery, Software CD, and User's Manual.



HOW TO PROGRAM

- 1) Connect serial cable to computer serial port.
- 2) Start the **eXpression™** software.
- 3) Simply point the IR Transmitter toward the IR Receiver on the back side of the name badge, and send your message. Your message will immediately begin running.
- 4) DONE! Your message will be saved in memory even when turned OFF or battery is removed.



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